



PRESS RELEASE

Campofrio Food Group agrees terms and conditions of Senior Notes for 500M € with a 3.375% interest rate

Monterrey, N.L., March 3rd, 2015.- Sigma Alimentos, S.A. de C.V. (Sigma), a Monterrey-based company dedicated to the production of refrigerated foods, communicates that its subsidiary Campofrio Food Group, S.A. has stated the terms and conditions of Senior Notes for 500 million euros, with an annual interest rate of 3.375%, due in 2022. The net income obtained from this issue will be used to prepay the Company's senior bonds, with a rate of 8.25%, of the same amount, due in 2016.

About Sigma

Sigma is a company leader in the production of cold meats, dairy products and other refrigerated and frozen products, which markets through well-positioned brands in the countries where it participates. Sigma operates 68 plants, serving more than 500,000 customers in 18 countries in North, Central, South America, the Caribbean and Western Europe. For a 12-month period ended on September 30, 2015, Sigma reported sales of U.S. \$ 6,076 million and an Operating Flow of U.S. \$ 781 million. Sigma employs more than 38 thousand people.